# Hrithik Punia
## Design Student, IIT Delhi

puniahrithik2@gmail.com    +91 7568331971

## ABOUT

A driven design student, passionate about user research and user experience design. My academic coursework has equipped me with a strong foundation in design principles and research methodologies. Additionally, I possess skills in crafting intuitive user interfaces & visuals, blending creativity with functionality.

## EXPERIENCE

**Incipient Materials Private Limited**    Design Intern

Designed user-friendly website, labels, brochure, and graphics to ensure a cohesive and consistent user experience.

**Naveli India Biotech Private Limited**    Design Intern

Worked with the founder to align design strategies with business goals, creating the branding and identity for the company from scratch, including a distinctive mascot.

## PROJECTS

**Care Sync App**    Interaction Design, User Experience

CareSync is a digital health solution designed to revolutionise HIV care delivery in India by addressing key challenges and enhancing the overall patient experience.

**Better Bhalaswa**    System Design, Service Design

Transforming waste management through a systemic design intervention not only to solve textile waste issues but also to benefit the Bhalswa community.

**Karigar App**    Interaction Design, Service Design

This project focuses on understanding and revitalising the dwindling Indian handicraft sector through an innovative app and system.

## POSITION OF RESPONSIBILITY

**Coordinator** | Indradhanu | IIT Delhi
Jun 2024 - May 2025

**Design Coordinator** | Co-curricular and Academic Interaction Council (CAIC) | IIT Delhi
Jun 2023 - May 2024

**Design Executive** | ENVOGUE | IIT Delhi
Aug 2023 - April 2024

**Design Team Member** | OCS | IIT Delhi
Jun 2023 - May 2024

## EDUCATION

**Indian Institute of Technology Delhi**
Cumulative GPA: 8.54
August 2022 – May 2026

## SKILLS

Interaction Design

Visual Design

Service Design

Interviews & Surveys

Design Research

Design Thinking

Wireframing

Prototyping

## TOOLS

Figma

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Blender

Fusion 360

AutoCAD LT

HTML & CSS

## EXTRA CURRICULAR ACTIVITIES

**Notable Contribution** | OCS | IIT Delhi
Jun 2023 - May 2024

**Research Team Member for Diversity and Inclusion Programmes** | Indradhanu | IIT Delhi

## ACCOLADES

**1st Runner Up in Brand Sculpt Challenge**, Becon 2024 | Entrepreneurship Development Cell | IIT Delhi

**1st Position in Lifestyle** | Rendezvous 2023 | IIT Delhi

**1st Runner Up in Rangreza** | Kaizen 2024 | IIT Delhi

## PORTFOLIO LINK

https://hrithikpunia2.github.io/index.html

https://www.behance.net/hrithikpunia22